



## atracTable, atracBar

atracTable and atracBar are interactive surfaces that will react to the touch of your fingers.

They are fully multi-touch and multi-users, meaning that users can interact simultaneously with their fingers at the same time.

Atracsys interactive tables can additionally recognize tagged objects when they are laid on their surface.

Both atracTable and atracBar are equipped with Full-HD 4000 ANSI Lumen projectors to provide optimal image quality.

An integrated high-end PC running Windows 7 allows using any piece of Software compatible with Windows native multi-touch driver.



## Benefits

- **Unlimited fields of application** - Use the atracTable for many different occasions: retail stores, trade shows, hotels, showrooms, meeting rooms, company entrances, trainings or any kind of event.
- **Brand differentiation** - Deliver cutting edge customer experiences and add value to your event/shop. Enhance your brand image with innovation.
- **Encourage customer loyalty** - Surprise and entertain customers. Give them an extraordinary experience of your brand. They will remember your company and develop a true relationship with you and come back.
- **Inspire DIY Initiative** - Enable self information acquisition and decrease waiting time in retail stores. Customers browse themselves pertinent information at their speed and according to their needs.
- **Versatile** - The beMerlin can be installed on any kind of set-up. It is quick and easy to install.

## Features

- **Multi-Touch** - The atracTable recognizes an unlimited number of simultaneous contact points.
- **Multi-User** - The huge 58" display allows numerous users to interact together with both hands providing a collaborative interactive experience.

- **Object Recognition** - Thanks to the SmORe technology, the atracTable recognizes up to 5000 tangible objects (advanced 2D tag system), enabling to create a link between real and virtual world and transfer of information between mobile devices.

## Hardware

- **Simplicity** - Installation only requires a 100-240V plug.
- **Standard interface** - All standard interfaces for multi-touch application software development, including Microsoft Windows 7 driver and TUIO, are supported.
- **Swiss-made quality guarantee** - The atracTable systems are entirely engineered and manufactured by Atracsys in Switzerland. Their solid and waterproof surface has already been tested in the most busy and demanding environments such as fairs and trade shows.
- **High contrast Full HD screen** - atracTable has a Full HD display with a 16:9 ratio, a 4000 ANSI Lumen video projector with lamp mean-life expectancy of minimum 2,000 hours.
- **Customizable** - The atracTable size, color and shape are customizable. Three off-the-shelf models with different display size are already available. On these three off-the-shelf models, the side panels can be designed by the customer.

## Technical specifications

### Display

- Resolution: 1920x1080 – Full HD
- HD-1080 DLP® video projector, 4000 ANSI Lumen (2000 ANSI Lumen for atracTable 35")
- Graphics card: High end Geforce GTX280, 1024 MB
- Lamp mean-life expectancy: 2,000+ hours

### Input Device

- High resolution camera-based vision system with LED infrared illumination

### Computing System

- 2.66-GHz Intel® Core™ 2 Quad processor
- Memory: 4 GB dual-channel DDR2
- Storage: 500 GB SATA hard-disk drive
- Operating system: Microsoft Windows 7 professional

### Audio

- Output type: Stereo Dolby 2.1 built-in speakers and sub-woofer
- Output compliant standards: Stereo
- Input: Stereo microphone

### IO Connections

- 1 stereo headphone, 1 stereo microphone jack 3.5mm
- 6 USB 2.0 ports on sides of table
- Ethernet port (Gigabit Ethernet card [10/100/1000])
- DVI and RGB component video external monitor port
- On/Standby power button
- Wireless LAN connectivity, Bluetooth 2.0: on demand

### AC Input Ratings

- 100-240 VAC, 50/60Hz, 1000 W

Model	atracTable 35"	atracTable 58"	atracBar
Image display size	775 x 436 mm	1280 x 720 mm	1280 x 520 mm
External dimensions	1120 x 720 x H 580 mm	1500 x 1010 x H 1170 mm	1390 x 630 x H 1170 mm
Weight	80 kg	140 kg	130 kg
Shipping pallet	1220 x 820 x 700 mm 35 kg	1600 x 1110 x 1290 mm 50 kg	1490 x 730 x 1290 mm 50 kg